

# LENA KOVAČEVIĆ

## *Muzika koja se sluša*

**A**lbum San Lene Kovačević je mesecima najprodavanije izdanje u Srbiji među albumima iz regionala. Lena je nedavno održala uspešan koncert u Beogradu, u Domu sindikata, i nastupila je povodom dočeka Nove godine na Trgu slobode u Novom Sadu. Diplomirala je džez pevanje na prestižnom Muzičkom konzervatorijumu u Amsterdamu, studirala je u klasi eminentnih evropskih profesora. Snimala je, nastupala i učestvovala u mnogim projektima muzičara sa svih strana sveta, paralelno sarađujući sa svojim kolegama iz Srbije i regionala. Prvi autorski album Dobar dan za pevanje objavila je 2009. godine, a 2011. godine bila je članica žirija u emisiji Prvi glas Srbije. Nedavno je postala prvi brand ambasador kompanije ASUS za Srbiju. To je prvo partnerstvo ovakve vrste na lokalnom tržištu za jednu od vodećih IT kompanija na svetu, koja je najpoznatija po proizvodnji računara, laptop i tablet uređaja.

## *Music to listen*

**T**he album "Dream" of Lena Kovačević has been the best-selling album from the region in Serbia for weeks. Lena recently held a concert at the Trade Union Hall of Belgrade and performed at the Freedom Square of Novi Sad during New Year's Eve. She graduated from jazz singing at the prestigious Music Conservatory of Amsterdam and attended lessons by eminent European professors. She has recorded, performed and participated in many projects of musicians from the four corners of the world, cooperating at the same time with colleagues from Serbia and the region. Her first author album "A Good Day for Singing" was published in 2009 and in 2011 she participated as a jury member at the show "First Voice of Serbia". She recently became the first brand ambassador of the ASUS Company for Serbia. This is the first partnership of its kind in our local market with one of the leading IT companies of the world, famous for the production of computers, laptops and tablet devices.

